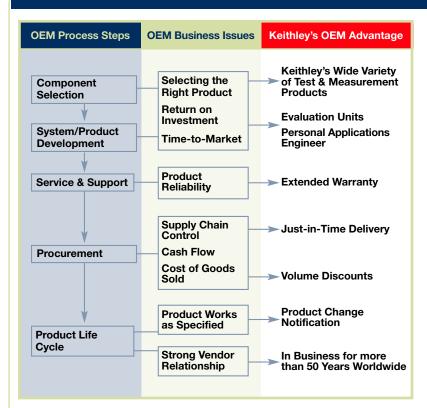
Are you ready to get with the program?



Discover Keithley's OEM Advantage Program



# Here's what you get with the program.



We created the **OEM Advantage Program** especially for Original Equipment Manufacturers who design Keithley instruments and data acquisition solutions into their products. These OEMs include companies that build and market products like discrete semiconductor functional testers, fiber alignment and attachment equipment, electron microscope systems, and burn-in systems.

#### Free loans of evaluation units

When you're evaluating instrumentation options while designing a new system, just ask Keithley for a free 30-day loan of any instrument or data acquisition

30 PAYS

product you're considering. After the evaluation period, simply return it to Keithley, or if you decide to keep it, we'll give you a discount on its price based on your purchasing history.

## Your personal Keithley applications engineer

Each Advantage Program member will be assigned a personal applications engineer, whose job is to help you address your test and measurement challenges, both before and after the sale. You'll be matched up with an applications engineer who has experience in your industry. Applications engineers are available every business day to answer measurement questions via our toll-free hotline or via email. Your engineer will work with you to understand the needs of your application, select the most appropriate instrument or data acquisition product to address it, help you get your systems up and running quickly, and keep them running.



#### **Extended warranty protection**

For products that have a one year warranty, we're adding an additional year of warranty protection for Keithley Advantage Program members at no additional charge. This extended warranty is another way of assuring you



of a greater measure of confidence in the reliability of Keithley products.

#### **Just-in-Time delivery**

Issue a blanket purchase order and provide us with a forecast of your instrumentation needs. In return, we'll ship your instrumentation within a

mutually agreed upon timeframe.



#### **Volume discounts**

To get more information on discounts based on purchase volume, just call your local Keithley sales representative for details.

#### **Product change notification**

Sometimes, purchased components go obsolete or become difficult to obtain for some other reason. As an Advantage Program member, you will be notified in advance of any engineering changes that may affect the functionality or performance of the products you buy—that way, there are no surprises when building our instrumentation into your systems.

# How can you get with the program?

To sign up for Keithley's OEM Advantage Program, just call your local Keithley sales representative for details. To qualify for the OEM Advantage Program you must:

- Make a minimum annual volume committment.
- Embed a Keithley product into one or more of your products.

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### A greater measure of confidence

With more than a half-century of expertise in making demanding low level measurements, Keithley offers its customers a greater measure of testing confidence on the production floor, in the QA lab, and in R&D. For more information on how Keithley test solutions can help you keep pace with changing technologies, call your local Keithley sales engineer or visit our website.

#### We've issued you a Keithley library card

Keithley has written the book on test, measurement, and data acquisition technologies—in fact, we've written three of them, and they're all available to you for the asking at no charge. The fourth edition of our popular *Switching Handbook* describes switching components, topologies, functions, relay characteristics, etc. It also provides selection criteria, system integration hints, guidelines for optimizing test systems, and application examples. *Low Level Measurements*, now in its fifth edition, has long been considered the standard industry reference on making precision, low level DC measurements. The first edition of the *Data Acquisition and Control Handbook* is a practical guide to hardware and software for computer-based measurement and control.

#### All the support you need

For applications assistance, call us on our toll-free hotline at

1-888-KEITHLEY (534-8453) from 8:00 am to 5:00 pm ET (U.S. only).

If you need assistance beyond those hours, send our Applications
Engineering Department a facsimile (440-248-6168) or an e-mail
message (product\_info@keithley.com) and we'll respond as soon as
possible. Applications assistance is also available via the web, with
many reference materials available online, as well as convenient
forms for contacting our applications engineers. Keithley maintains
facilities and affiliates worldwide, which offer native language support
services. Visit our web site for current listings: www.keithley.com

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